

Table E.2: Data from the national annual breast cancer prevention campaign for the years: 2008, 2009, 2010, 2012, 2013

	2008	2009	2010	2012	2013
	(1 month Campaign)	(3 months Campaign)	(3 months Campaign)	(3 months Campaign)	(3 months Campaign)
Total Number of Participating Women	3,236	10,209	12,737	12,190	10,126
Hospitals By region				Place of Mammography	
Beirut	10 (27)	34 (41.97)	20 (20.4)	19.80%	
Beqaa	5 (13.5)	7 (8.64)	13 (13.3)	11.20%	
South	1 (2.7)	10 (12.34)	15 (15.3)	16.90%	
North	6 (16.2)	21 (25.9)	16 (16.3)	26.30%	
Mount Lebanon	15 (40.5)	9 (11.1)	34 (34 %)	17.70%	
Total of Hospitals Reported	61	79	98		71
	How did women hear about the campaign				
Radio	6.50%	3.60%	3.60%	3.20%	4.40%
TV	42.90%	37.20%	35.70%	43%	32.70%
SMS	5%	0.50%	1.90%	0.60%	4.10%
Brochure	3.60%	3.10%	2.60%	0.70%	2.10%
Poster	8.40%	16.10%	10.80%	4%	13.80%
Friend	17.70%	22.50%	23.70%	17.70%	19.60%
Physician	21.50%	21.90%	14.20%	14.70%	15.40%
Self-Routine	16.10%	10.40%	17.00%	14.70%	7.90%
	Participation in the Campaign				
First-time Participation	66.30%	68.20%	55%	43.70%	47%
Repeat Participation	86.30%	97.90%	96.90%	85.70%	99%
Consider Price Ok	87%	88.80%	86.40%	85%	94%
	Diagnosis				
Further assessment is needed for diagnosis			1437 (12.8)	4118 (33.8)	1079(12.5)
Normal			4996(44.2)	3735(30.6)	3974(46.2)
Negative with benign findings			4064 (36.1)	420(3.4)	3058(35.5)
Probably normal but should repeat exam in 6 months			590 (5.2)	84(0.7)	383(4.5)
Findings are suspicious			110 (0.9)	34(0.3)	65(0.8)
Findings are highly suspicious			52 (0.5)	28(0.2)	22(0.3)
Already diagnosed BC			10 (0.1)	10(0.1)	21(0.2)

Preliminary statistics of 2014's Campaign

Number of women who undergo mammography during the campaign:

In Public Hospitals 6308

In Private Hospitals 2477

In Private Centers 2078

Total 10863

Source: Breast Cancer Prevention Campaign, Department of Health Education, MOPH